



उन्नत भारत अभियान

**UNNAT BHARAT ABHIYAN CELL**

**JANTIA EASTERN COLLEGE, KHLIEHRIAT**  
**Khliehriat West, East Jaintia Hills District, Khliehriat**

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## **Unnat Bharat Abhiyan (UBA)**

### **Historical Background**

As foreseen by Gandhi Ji in his seminal work, 'Hind Swaraj', the western developmental paradigm, based on centralized technologies and urbanization, has given rise to serious problems like increasing inequity (leading to crime and violence), and climate change due to rapid ecological degradation. To ameliorate these problems, it is necessary to promote development of rural areas in tune with Gandhian vision of self-sufficient 'village republics', based on local resources and using decentralized, eco-friendly technologies so that the basic needs of food, clothing, shelter, sanitation, health care, energy, livelihood, transportation, and education are locally met. This should be the vision of holistic development of villages.

Presently, 70% of the population in India lives in rural areas engaged in agrarian economy with agriculture and allied sector employing 51% of the total work-force but accounting for only 17% of the country's GDP. There are huge developmental disconnects between the rural and urban sectors such as inequity in health, education, incomes and basic amenities as well as employment opportunities - all causing great discontent and large-scale migration to urban areas. The imperatives of sustainable development which are being felt more and more acutely all over the world also demand eco-friendly development of the villages and creation of appropriate employment opportunities locally. Increasing urbanization is neither sustainable nor desirable.

So far, our professional higher education institutions have largely been oriented to cater to the mainstream industrial sector and, barring a few exceptions, have hardly contributed directly to the development of the rural sector. Unnat Bharat Abhiyan (UBA) is a much needed and highly challenging initiative in this direction.

The conceptualization of Unnat Bharat Abhiyan (UBA) started with the initiative of a group of dedicated faculty members of Indian Institute of Technology (IIT) Delhi working for long in the area of rural development and appropriate technology. The concept was nurtured through wide consultation with the representatives of a number of technical institutions, Rural Technology Action Group (RuTAG) coordinators, voluntary organizations and government agencies, actively involved in rural development work, during a National workshop held at IIT Delhi in September, 2014. The program was formally launched by the Ministry Human Resource Development (MHRD) on 11th November, 2014.

### **Unnat Bharat Abhiyan 2.0**

Unnat Bharat Abhiyan (UBA) 2.0 a flagship programme of Ministry of Human Resource Development (MHRD), Government of India that aim to enrich rural India through higher institutions was launched in April 2018.

## **UBA Vision, Mission & Goal**

### **Vision**

Unnat Bharat Abhiyan is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India.

### **Mission**

The Mission of Unnat Bharat Abhiyan is to enable higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth. It also aims to create a virtuous cycle between society and an inclusive academic system by providing knowledge and practices for emerging professions and to upgrade the capabilities of both the public and the private sectors in responding to the development needs of rural India.

### **Goals**

- To build an understanding of the development agenda within institutes of Higher Education and an institutional capacity and training relevant to national needs, especially those of rural India.
- To re-emphasize the need for field work, stake-holder interactions and design for societal objectives as the basis of higher education.
- To stress on rigorous reporting and useful outputs as central to developing new professions.
- To provide rural India and regional agencies with access to the professional resources of the institutes of higher education, especially those that have acquired academic excellence in the field of science, engineering and technology, and management.
- To improve development outcomes as a consequence of this research.
- To develop new professions and new processes to sustain and absorb the outcomes of research.
- To foster a new dialogue within the larger community on science, society and the environment and to develop a sense of dignity and collective destiny

### **Major Areas of Intervention**

In order to move towards the holistic development of the villages, there are two major domains, i.e. human development and material (economic) development, which need to be developed in an integrated way.

#### **(a) Human Development**

- Health
- Education and culture
- Values and perception development
- Skills and entrepreneurship

#### **(b) Material (Economic) Development**

- Organic agriculture and cow-based economy
- Water management and conservation
- Renewable energy sources
- Artisans and rural industries
- Development and harnessing of local natural resources
- Basic amenities
- E-support (IT - enabling)

## **Unnat Bharat Abhiyan (UBA) Cell**

Curricular and extracurricular activities in college play an important role in shaping a student as not mere a degree holder but a responsible citizen too. Social bonding at young age helps students to develop an understanding of society and people living around them. With a view to inculcate this understanding the College registered under Unnat Bharat Abhiyan (UBA) on 22<sup>nd</sup> September 2022.

Jaintia Eastern College as a Participating Institution (PI) has adopted five villages from East Jaintia Hills District under Unnat Bharat Abhiyan (UBA) with intention to work for their development in collaboration with district administration.

Under UBA, the College through its faculty and students, will carry out studies of living conditions in adopted villages, assess local problems and needs, workout possibilities of leveraging technological interventions, prepare workable action plans for the selected villages.

### **List of adopted villages**

1. Narwan,
2. Mukhaialong,
3. Umlingsha,
4. Cham Cham,
5. Lumshymit

### **Executive Committee**

**I. Chairperson:** Principal

**II. Members:-**

1. Smt. Hannahbell Lapasam, History Department
2. Smt. Rakor M Dkhar, Sociology Department
3. Shri. Banpynskhem Papang, Commerce Department
4. Smt. F. Dalam Lytan, Economics Department
5. Shri. Nishwa Rymbai Political Science Department

**III. Coordinator:**

1. Dr. Ferrando. L. Nonglait, Asst Professor Education Department (PG)  
Contact No: 8974605070 Email id: ferrandolyngdoh@gmail.com

### **Local Advisory Committee**

**I. Chairperson:** Principal

**II. Members:-**

1. Smt. Hannahbell Lapasam, PO. NSS
2. Smt. Purify Swer, Sociology Department
3. Shri. Banpynskhem Papang, Commerce Department
4. Smt. F. Dalam Lytan, RRC
5. Smt. Ibakordor Tiewsoh, Education Department (PG)
6. Shri. Jamphrang Lyngdoh, PO. NSS
7. Shri. Nishwa Rymbai Political Science Department
8. Headman of adopted village
9. Block Development Officer, Wapung and Saipung C&RD Block

**III. Coordinator:**

1. Dr. Ferrando. L. Nonglait, Asst Professor Education Department (PG)  
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