

REPORT

INAUGURATION OF DIKSHA BEAUTY CARE COURSE

The **Diksha Beauty Care Course** was formally inaugurated at Jaintia Eastern College, Khliehriat, on 26th February 2025, with financial assistance from the **Dalmia Bharat Foundation (DBF)**, **Dalmia Cement Bharat Limited**, **Thangskai**. The Centre aims to promote skill development, practical training, employability, and self-employment opportunities among students and youth in East Jaintia Hills. The course provides practical and industry-oriented training in beauty care, personal grooming, wellness, skincare, hair care, makeup, manicure, pedicure, hygiene, safety, and basic salon management. It also promotes entrepreneurship and self-employment by developing the professional competence, confidence, creativity, and practical skills of trainees.

The initiative supports skill-based and experiential learning in line with NEP 2020 and seeks to create sustainable livelihood opportunities while contributing to the socio-economic development of East Jaintia Hills.

The inaugural programme was chaired by Dr. P. Nongtdu, Principal, Jaintia Eastern College. In his introductory remarks, he expressed sincere appreciation to Dalmia Cement Bharat Limited and Dalmia Bharat Foundation for their valuable financial support in establishing the Centre. He highlighted the importance of equipping students and educated unemployed youth with practical, market-oriented, and industry-relevant skills to enhance their employability and enable them to respond effectively to the changing demands of the employment sector.

The welcome address was delivered by Dr. (Mrs.) R. Merika Nongtdu, Vice Principal, Jaintia Eastern College. She warmly welcomed the distinguished guests, faculty members, students and trainees. She emphasised that the Centre would provide valuable opportunities for skill development, personal growth, professional development, and livelihood enhancement. She also expressed appreciation for the continued support of the Dalmia Bharat Foundation towards this important initiative.

An overview of the Centre and its objectives was presented by Shri B. Papang, Vice Principal, Jaintia Eastern College (i/c Commerce). He explained that the Centre was envisioned as a platform for practical training, hands-on learning, capacity building, and vocational skill development. He further stressed the importance of equipping young people with relevant skills that could improve their employability and open avenues for self-employment and entrepreneurship.

The inauguration was graced by Smt. Violet Lyngdoh, MDC and Executive Member, JHADC, Jowai, as the Chief Guest. In her address, she congratulated Jaintia Eastern College, Dalmia Cement Bharat Limited, and the Dalmia Bharat Foundation on the establishment of the Centre. She underscored the vital role of skill development in empowering young people and encouraged the students and trainees to make full use of the facilities, training, and learning opportunities available at the Centre.

Smt. F. Wann, Assistant Commissioner, East Jaintia Hills District, Khliehriat, attended the programme as the Guest of Honour. In her address, she highlighted the transformative potential of skill development programmes in strengthening individual capabilities and creating sustainable livelihood opportunities, particularly for young people from disadvantaged backgrounds. She encouraged the students and participants to utilise the opportunities provided through the Centre for their personal and professional advancement.

The **Special Guest, Shri Pramod Kumar, Technical Head, Dalmia Cement Bharat Limited**, spoke on the importance of skill development and capacity building in preparing young people for future employment and entrepreneurial opportunities. He particularly encouraged the female students and trainees to make full use of the facilities and training provided at the Centre. He emphasised that hard work, dedication, creativity, discipline, and continuous learning are essential for achieving personal and professional success.

Shri Jitumani Kalita, representative of Dalmia Cement and Dalmia Bharat Foundation, was also present on the occasion. He expressed the organisation's continued support for initiatives aimed at promoting skill development and creating meaningful livelihood opportunities for the youth of the region.

The programme concluded with the vote of thanks delivered by Shri N. Rymbai, Coordinator, IQAC, Jaintia Eastern College. He expressed sincere gratitude to the Chief Guest, Guest of Honour, representatives of Dalmia Cement Bharat Limited and Dalmia Bharat Foundation, faculty members, students, trainees and all other participants for their valuable presence and support in making the inaugural programme a success.

Following the formal proceedings, the dignitaries and participants visited the newly established Diksha Beauty Care Centre. The inauguration marked an important milestone in the efforts of Jaintia Eastern College to strengthen skill-based education, vocational training, practical learning, and capacity building for young people.

The **Diksha Beauty Care Course** is expected to provide students and youth with opportunities to acquire practical skills in beauty and wellness, improve their employability and explore avenues for self-employment, entrepreneurship, and sustainable livelihood development. The initiative reflects the shared commitment of **Jaintia Eastern College, Dalmia Cement Bharat Limited, and Dalmia Bharat Foundation** towards empowering young people through skill-based education and creating opportunities for inclusive and sustainable socio-economic development.

Clippings

Arrival of Guests and invitees





Felicitations of Guests



Felicitation of Special Guests



Welcome and AddressKeynote Address by the Principal, Jaintia Eastern College



Inaugural Address by the Chief Guest Smt. V. Lyngdoh, EM, JHADC, Jowai



The dignitaries visited the newly established Diksha Beauty Care Lab.



