

JAINTIA EASTERN COLLEGE, KHLIEHRIAT
RED RIBBON CLUB - YOUTH FESTIVAL 2023
EAST AND WEST JAINTIA HILLS DISTRICT

Theme: “Be Inspired, Own Your Future”.

Introduction:

In India, adolescents and youth represents one third of the Indian population. Approximately 40 Crore population belongs to youth category. As per National Family Health Survey 5, Comprehensive Knowledge of HIV/AIDS among adults (aged between 15-49 years) in India is 21.6% for women and 30.7% for men (MACS). Since the adolescent and youth population of Jaintia Hills District is at risk as per information gathered during the recent launching of Integrated Health Campaign at Lad Rymbai on 2nd June 2023. It was reported that 2500 people living with HIV/AIDS in Jaintia Hills District mainly in coal mining areas. Therefore, it is an urgent need to educate the youth and students of the Jaintia Hills District (East and West) about HIV/AIDS and ST/RTI to increase their knowledge about the dreaded diseases.

Theme of the RRC Youth Festival 2023

The theme of the RRC Youth Festival 2023 is “Be Inspired, Own Your Future”. Together with the problem of unemployment, youths today are also confronting various issues like HIV/AIDS, Drug Abuse, etc. This has made them to lose hope. Therefore, there is a need to invoke upon them the spirit of competition and inspire them to keep going and live their future through this “Youth Festival 2023”.

Mode of dissemination of knowledge on HIV/AIDS and ST/RTI.

In the present scenario where the influence of social media has misguided the students and youth of the district to a large extent, therefore due attention, awareness and sensitization programme should be organized for proper dissemination of knowledge about the danger HIV/AIDS and ST/RTI, Drugs abuse, etc.

Through this festival RRC vision is to connect, inspire, and empower Jaintia youths. During this two-day festival more than 500 students and youth will participate in a variety of activities such as street plays, flash mob, Red show (drama), Quiz Competitions, Red run (marathon), youth health and well-being (lectures on HIV/AIDS and Drugs Abuses), motivational speech from renowned speakers, etc.

Justifying from the above, the Red Ribbon Club of Jaintia Eastern College, Khliehriat proposed to organize “**RRC Youth Festival 2023**” and Meghalaya AIDS Control Society, Shillong in collaboration with Kyrmen Foundation, Lad Rymbai and Jaintia Hills Cement Manufacturers Association, Thangskai on 28th and 29th July, 2023 at Jaintia Eastern College Premises.

Objectives:

- To provide comprehensive knowledge on HIV/AIDS and STI/ RTI
- Greater clarity for the issue of HIV/AIDS and drug abuse
- Encourage safe and responsible sexual behavior amongst the youth
- To reduce new HIV infections among youth population.
- Awareness on Sex, Sexuality and HIV/ AIDS
- To reduce myth and misconception of HIV/AIDS among youth.
- Support people living with HIV/AIDS (PLWHA)
- To motivate the youth to get tested voluntarily.
- To encourage students and youth for voluntary blood donation.

Target group: 500 (Five hundreds) students and youth along with nine escort teachers from ten Colleges of East and West Jaintia Hills are expected to attend the “RRC Youth Festival 2023”.

Expected outcome: Increase in comprehensive knowledge of HIV/AIDS, STI and RTI and healthy Lifestyle, HIV testing and awareness on safe sexual behavior

SOPs for participating in RRC Youth Festival 2023

1. The RRC Youth Festival 2023 will be organized by Red Ribbon Club (RRC) of Jaintia Eastern College, Khliehriat and Meghalaya Aid Control Society (MACS), Shillong in collaboration with Kyrmen Foundation, Lad Rymbai and Jaintia Hills Cement Manufacturers Association, Thangskai. The organizing secretary of the festival shall be the Teacher’s In-Charge of RRC Jaintia Eastern College, Khliehriat and she will be coordinating the district level RRC Youth Festival 2023. In this festival, students and youths will be allowed to participate in the various events such as drama, quiz and marathon, etc.
2. Cash prize will be awarded to the winners of all the events
 - (i). Drama: 1st Prize – 5000.00, 2nd Prize – 3000.00 and 3rd Prize – 2000.00.
 - (ii). Quiz 1st Prize -Rs. 5000.00, 2ndPrize -Rs. 3000.00, 3rdPrize -Rs. 2000. 00)
 - (iii). **Marathon:**
Boy: 1st. Prize – 4000.00, 2nd Prize: 3000.00 and 3rd. Prize 2000.00.
Girl: 1st. Prize – 4000.00, 2nd Prize: 3000.00 and 3rd. Prize 2000.00.
3. The Colleges from both East and West Jaintia Hills District will be participating in the RRC Youth Festival 2023 at Jaintia Eastern College, Khliehriat.

SOP for Drama Competition and Implementation plan:

1. Name of the Event: **Abhivyakti – The Red Show**
2. Maximum time of performance - 15 minutes (including total performance and introduction)
3. Topics: Shall be from the following
 - (a) Routes of HIV transmission
 - (b) Myths & Misconception related to HIV
 - (c) Promotion of Helpline 1097
 - (d) Information on Stigma & Discrimination/HIV & AIDS (Prevention & Control) Act 2017
4. No. of Participants: 5 - 10 students volunteers
5. Costume: Standard costumes will be worn by performers (Kurta, Bottom, Dupatta)

SOP for Quiz Competition

1. Name of the Event: **Red Ribbon Quiz Competition**
2. No. of participants: 2 (two) students volunteers from each college
3. Topics: Covering General Health, Adolescent Health including menstrual hygiene, healthy diet, HIV/AIDS, Voluntary Blood Donation, Govt. Health Programme etc.

SOP for Marathon

1. Name of the Event: **Red Run (5 Km)**
2. Tagline: “Youth for HIV/AIDS”
3. No. of Participants: 30-40 from each college

Sd/- Dr. P. Nongtdu
Principal
Jaintia Eastern College
Khliehriat

RED RIBBON CLUB YOUTH FESTIVAL 2023

East & West Jaintia Hills District

Organized by Jaintia Eastern College, Khliehriat and Meghalaya AIDS Control Society (MACS), Shillong in Collaboration with Kyrmen Foundation, Lad Rymbai, Jaintia Hills Cement Manufacturers Association, Thangskai

Programme

1. The festival will be inaugurated on 28th July 2023 where all the college contingents will participate in the format decided by the host college. The closing ceremony will be organized on 29th July 2023 at 1.00 P.M.

A. 28th July 2023

08.00. A.M	Arrival of College contingents
08.00 - 08.30 A.M	Registration
08.30 - 09.00.A.M	Heavy breakfast
09.00 –10.00 A.M	Inaugural function
10.00 - 03.00 P.M	Abhivyakti (Drama) – “The Red Show”
(i).	Petrol Pump area, Khliehriat East
(ii).	Khliehriat East parking lot
(iii).	Wika Hotel Parking lot, Khliehriat west
(iv).	Khliehriat West Parking lot near Old SBI
(v).	Datsimpein, Lad Rymbai
(vi).	Rymbai Roads, Lad Rymbai Dongwah

In every programme students will perform “**Flash Mob**” The youth and students will be provided with an opportunity to attend the Red Show with a view to inculcate and promote healthy lifestyle in them.

03.00 – 04.00. P.M.	Heavy Tea
04.00 – 05.00 P.M.	Cleaning drives
05.00 – 0600 P.M.	Washing Bathing etc.
06.00 – 06.30 P.M	Speech - Motivational & Personality Development
06.30 – 07.30 P.M	Talent show
07.30 – 08.30.P.M	Dinner
09.0 .M	Respite

B. Date: 29th July 2023

- (i). 05.00 – 07.00 A.M **Red Run (Marathon 5 Km)** (Routes to be notified)
- (ii). 07.00 – 08.00 A.M Breakfast
- (iii). 09.00 – 10.00 A.M Red Ribbon Quiz Competition
- (iv). 10.00 – 12.00 A.M Lunch
- (v). 12.00 – 1.00. P.M Closing ceremony and Cultural & Variety shows

Winners and Runner’s Up of these competitions will represent the Jaintia Hills District at State level RRC Youth Fest 2023.

Sd/- Principal
JEC. Khliehriat