

Inauguration of Entrepreneurship Cell

The Entrepreneurship Cell (E-Cell) is established with financial assistance from PRIME Meghalaya with the objective of promoting entrepreneurship, skill development, innovation and self-employment opportunities among students and youth in East Jaintia Hills.

The E-Cell was formally launched and inaugurated at Jaintia Eastern College, Khliehriat, on 26th February 2025. The programme was chaired by Dr. P. Nongtdu, Principal, Jaintia Eastern College, Khliehriat. In his introductory remarks, he expressed



his sincere appreciation to PRIME Meghalaya for its financial and institutional support in establishing the E-Cell. He also highlighted the importance of fostering an entrepreneurial culture within the College and stated that the

Entrepreneurship Cell would provide students with opportunities to develop entrepreneurial skills, nurture innovative ideas and pursue entrepreneurship as a viable career option.

The welcome address was delivered by Dr. (Mrs.) R. Merika Nongtdu, Vice Principal, Jaintia Eastern College, who extended a warm welcome to the dignitaries, faculty members, students and other participants. She emphasised the significance of the E-Cell in creating new opportunities for students and encouraged them to make effective use of the facilities, training, mentoring, and other support available through the initiative.



Shri B. Papang, Vice Principal, Jaintia Eastern College (i/c Commerce), provided an overview of the Entrepreneurship Cell and explained its objectives and proposed activities. He highlighted that the E-Cell would serve as a platform for aspiring student entrepreneurs by providing training, guidance, mentoring, networking opportunities and access to

resources to help them develop their business ideas and transform them into viable enterprises. He also emphasised the relevance of entrepreneurship and skill development in the context of the changing employment landscape and the growing need for self-employment and enterprise creation.



The inauguration was graced by Smt. Violet Lyngdoh, MDC and Executive Member, JHADC, Jowai, as the Chief Guest. In her address, she congratulated Jaintia Eastern College and PRIME Meghalaya for establishing the E-Cell and appreciated the initiative as an important step towards empowering the youth. She encouraged students to develop an entrepreneurial mindset, acquire new skills and explore

opportunities for self-employment and enterprise development.

Smt. F. Wann, Assistant Commissioner, East Jaintia Hills District, Khliehriat, graced the occasion as the Guest of Honour. In her address, she highlighted the transformative role of skill development and entrepreneurship in improving livelihoods and creating opportunities, particularly for young people from disadvantaged backgrounds. She encouraged the students to make full use of the opportunities provided through the E-Cell and to work towards achieving their personal and professional aspirations.



Shri Aiban Kharnari, Representative of PRIME Meghalaya, highlighted the aims and objectives of PRIME Meghalaya and its efforts to promote entrepreneurship and develop an enabling entrepreneurial ecosystem across the State. He emphasised the importance of introducing entrepreneurship initiatives in educational institutions and explained how Entrepreneurship Cells (E-Cells) can play a vital role in identifying and nurturing entrepreneurial talent among students.

He further highlighted that the Entrepreneurship Cell at Jaintia Eastern College aims to encourage students to develop entrepreneurial skills, identify and pursue innovative business ideas and establish their own enterprises. The Cell will provide a supportive platform for training, mentoring, innovation, networking, and enterprise development, enabling students to transform their ideas into viable ventures and creating sustainable opportunities for self-employment and livelihood development. Through such initiatives, the E-Cell seeks to contribute to the broader vision of entrepreneurship-led economic development in Meghalaya.



Shri Pramod Kumar, Technical Head, Dalmia Cement Bharat Limited, the Special Guest, spoke about the critical role of skill development and entrepreneurship in shaping the future of young people. He emphasised that the E-Cell is not merely a platform for acquiring technical knowledge but also an avenue for developing the entrepreneurial mindset, creativity, innovation, and problem-solving skills needed to succeed in today's

competitive environment. He encouraged the students to make full use of the resources and opportunities available through the E-Cell and stressed the importance of hard work, dedication, innovation, and perseverance in achieving their goals and realising their full potential.

The programme concluded with the Vote of Thanks delivered by Shri N. Rymbai, Coordinator, IQAC, Jaintia Eastern College, who expressed sincere gratitude to the Chief Guest, Guest of Honour, representatives of PRIME Meghalaya, Dalmia Cement and Dalmia Bharat Foundation, faculty members, students, and all those who contributed to the successful organisation of the programme.

Following the formal proceedings, the dignitaries and participants visited the newly established Entrepreneurship Cell facilities. The ceremonial inauguration marked an important milestone for Jaintia Eastern College and symbolised the beginning of a strengthened institutional effort to promote entrepreneurship, innovation, skill development and self-employment among students and youth in East Jaintia Hills.



